
Nil Vila Martos

Product designer

nilvila.com

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I specialize in product design, creating user-first experiences that are intuitive, effective and meaningful. Over the last 3 years, my work has helped public workers access their internal IT services more easily, and supported healthcare workers with streamlined workflows and tools.

Skills

UI/UX design
Service design
UX research
Information architecture
Prototyping and testing
Agile methodologies
Accessibility and usability
Motion graphics
Identity and branding
Front-end development

Tools

Design

Figma
Mural
Miro
After Effects
Illustrator
Photoshop, Lightroom
Optimal Workshop

Development

HTML / CSS
JavaScript
React, Vue, Angular

Collaboration

Monday.com
Trello
GitHub

Experience

User experience designer, Viewnext-IBM

August 2022 – Current

I worked on various IBM projects for the Government of Catalonia, exploring how the internal IT services could evolve to improve user satisfaction and efficiency, and launching small tools for professional healthcare workers.

- Conducted user interviews and analyzed insights to identify key opportunities.
- Organized ideation sprints to prototype solutions across service touchpoints.
- Defined interaction flows based on user, business and development needs.
- Designed high-fidelity interfaces, implementing the design system, and focusing on accessibility, cohesion and ease of use.
- Created prototypes in Figma and Optimal Workshop to test proposals and iterate based on user feedback and usability metrics.
- Prepared assets, documentation and meetings to ensure a seamless handoff to the development team.
- Participated in design reviews, offering feedback on teammates' proposals and refining my own work based on input from teammates and stakeholders.
- Designed visual identities and graphic assets, with consistency across channels.
- Produced videos in Adobe After Effects to share initiatives and teach concepts.
- Wrote front-end code to ensure the development matched the design proposal.

Digital design intern, Nixi for Children

September 2021 – January 2022

I worked on upgrading the marketing webpage from a standard WordPress theme to a solution more tailor-made for the brand and mission.

- Designed various pages to enhance brand visibility and drive user engagement.
 - Crafted and refined a simple design system to maintain brand consistency across the website, and to elevate its online presence.
 - Implemented multiple pages using WordPress and custom code.
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Languages

Catalan — native
Spanish — native
English — C1 Advance (2018)

Education

2018 — 2022

Bachelor's Degree in Design

EINA, Centre Universitari de Disseny i Art de Barcelona